

# Strategy: Effective Planning and Implementation

**Thursday, 21 September 2017, 8.30am – 10.30am**

**Institute of Public Administration, 57-61 Lansdowne Road, Dublin D04 TC62**



All state bodies, public bodies and public interest entities are required to have an up-to-date strategic plan. A good quality strategic plan will have been developed in consultation with stakeholders; it will have involved executive and board input; and it will incorporate clear goals, objectives and tangible actions, which are time-specific and to which an owner is attached. In this way, the strategic plan will serve to engage stakeholders, clarify priorities and future direction, and form the basis for performance review and accountability. However, it isn't always so straightforward. This Forum event will therefore tease out some of the key issues under this important topic.

*Key areas for consideration at the event include:*

- How to effectively engage stakeholders in strategy development
- 'Getting the most out of the Board' – how to ensure the Board has a meaningful contribution
- Avoiding ambiguity and drift – setting clear performance metrics
- Strategic plans as important performance management and accountability tools
- The Departmental view on strategic planning and performance of agencies

In addition to insightful inputs and perspectives from the contributors, attendees will have the opportunity to raise relevant matters for discussion with their peers and the contributors.

## CONTRIBUTOR PROFILES



**Dr. Tom Ward** is a Governance Specialist with the IPA and has a range of experience in supporting strategy development and implementation, both in-house and for clients. Prior to re-joining the IPA in May 2017, he was a Senior Manager and Consultant at Crowe Horwath, managing and delivering a range of assignments in the areas of strategy development, governance and organisational review. Prior to this, Tom held senior strategy and governance roles with the National Asset Management Agency (NAMA). Tom works primarily on governance review and strategy assignments, and has worked with a range of organisations in the public and not-for profit sectors. He also lectures at the IPA, incl. an MSc module in Organisation & Strategy.



**Deirdre Lyons** Deirdre is Secretary to the Board of IDA Ireland and also has responsibility for all Corporate Services and services to all IDA Boards and Committees. Prior to this, Deirdre held a number of senior positions in IDA's operational divisions including as Head of International Financial Services and Department Manager of the Strategic Business Group. Deirdre has a Commerce Degree from UCD and is an FCCA.



**John Laffan** is Head of the Civil Governance Unit at the Department of Justice and Equality where he has direct oversight responsibility for some ten state agencies, including a number of regulatory bodies. He also has a general role in coordinating compliance by the 30 statutory agencies/bodies under the aegis of the Department with the Code of Practice for the Governance of State Bodies. He has acted as Project Manager for the Agency Governance workstream of the Department's Reform Programme, which has resulted in a more structured and formalised governance relationship with each statutory agency

## Time & Location

This workshop will take place on Thursday 21 September 2017 at the IPA, 57-61 Lansdowne Road, Dublin 4.

Registration and coffee from 8.00 - the event will commence at 8.30am and conclude by 10.30am.

## Bookings

Members of the Forum may nominate up to **two** participants to this event without charge. The cost for additional nominees is €100 per person. The cost for non-forum members is €140 per person. Bookings can be made using the attached booking form or by contacting Jane Greer ([jgreer@ipa.ie](mailto:jgreer@ipa.ie))

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**Organisation Name**

**Phone**

**Key Contact Person**

**Email**

## Delegate Details

**Name**

**Email**

**Name**

**Email**

**Name**

**Email**

**Name**

**Email**

**Governance Forum 2017 Members?** (please tick)

Yes

No

**Invoice Address**

**PO Number**

## Bookings

This form can be submitted by email using the Email button above OR printed and sent to:

Jane Greer, Governance Forum, Institute of Public Administration, 57-61 Lansdowne Road, Dublin 4 D04 TC62 Email: [jgreer@ipa.ie](mailto:jgreer@ipa.ie) | Phone: 01 240 3661 | Fax: 01 668 9135

## Governance Forum Membership

For details on joining the Governance Forum, contact

Jane Greer, Governance Administrator on 1 240 3661/2403600 or Email: [jgreer@ipa.ie](mailto:jgreer@ipa.ie)